MAKE YOUR DIGITAL DREAMS A REALITY

Start with a 5-year plan
In 2013, MIT Sloan Management Review and Capgemini Consulting surveyed executives across a wide range of industries for their “Embracing Digital Technology” report. Of those surveyed, 65% identified their organization as digital transformation beginners. Fast forward 5 years to Dimension Data’s 2018 “Digital Means Business Benchmark Report” with similar demographics and only 24% of organizations either hadn’t started yet or were in the beginning stages of digital transformation. Meanwhile, a solid 27% rated their organization as “well advanced” on their journey.

If this much progress can be made in 5 years, what will the digital landscape look like 2024? More importantly, where will your organization be on the road to digital transformation by then?
If you don’t have a 5-year digital transformation plan, now’s the time

Dimension Data encourages enterprises to dream big with digital. But there’s no point in dreaming if plans aren’t made and steps aren’t followed to make that dream a reality. We recommend starting with a 5-year digital transformation plan.

You’ll want to start by asking key questions, including:

What will consumer digital expectations be in 5 years?

How will we harness digital technologies to better serve customers, internal and external?

Have we clearly defined short-term and long-term business and operational benefits?

How do we define digital success and what metrics will we use to quantify results?

How will we evolve our IT infrastructure to support digital transformation?
Evolving legacy IT infrastructure to hybrid and multi-cloud models gives organizations the agility and velocity necessary to bring new digital experiences to market faster. Think of hybrid IT infrastructure as the flexible engine driving your digital business.

The hybrid IT model also helps organizations balance the need for speed, innovation and even a little risk taking with requirements for data governance, security and regulatory compliance.

For established enterprises looking to compete with the disruptors in their industries, going digital means going hybrid.
Dimension Data’s Digital Business Solutions help organizations identify opportunities for positive change, develop a strategic roadmap and expand the core business through a full scope of technology services. This means one contract, one service provider and one strategic partner for your entire digital journey.

We do this in part by leveraging our wide network of leading technology vendor partners, like Dell EMC, to build infrastructure solutions that enable digital innovation.
WHAT IS YOUR 5-YEAR DIGITAL TRANSFORMATION PLAN?

Dimension Data’s digital experts can help you envision and execute on your digital transformation plan and assess the readiness of your IT infrastructure for the coming changes.

REQUEST MY MODERN INFRASTRUCTURE ASSESSMENT
If you believe you can do anything, we are here to help you do it.

We’re a $8 billion USD global systems integrator and managed services provider that designs, manages and optimizes today’s evolving technology environments to enable its clients to leverage data in a digital age.

Founded in 1983 and headquartered in Johannesburg, we are a proud member of the NTT Group, one of the world’s leading information communication technology (ICT) companies, comprising a group of global technology companies.

Employing over 28,000 employees across 47 countries on five continents, we invest heavily in innovation to bring together the world’s best technologies, from consulting, technical and support services to a fully managed service, to our global client base.